

PRIVÉ ACCESS

Your Digital Luxury News Source



Privé Access | Media Kit








TARGET MARKET

- An extensive database of worldwide members and subscribers.
- Privé Access targets a niche market which offers an extremely specific and valuable demographic.
- We target High Net-Worth Individuals on a global scale.
- Privé Access visitors who are at a close point of purchase of luxury goods rather than general luxury-interested traffic.
- The primary segments are male/female, discerning, interested, affluent, business minded, and addicted to luxury products.

REACH & STATS

- Privé Access (priveaccess.com)
Unique visitors /month: 250,000| Unique Page Views /month: 430,000
- Video section
Video views /month: 321| Impressions /month: 419| Viewed Minutes /377|
Play Rate77%
- Corporate video section
Video views /month: 242| Impressions /month: 314| Viewed Minutes /133|
Play Rate77%

SOCIAL MEDIA

-  2,600+ fans (facebook.com/priveaccess)
-  15,000+ followers (@priveaccess)
-  80,000+ followers (@prive @priveaccess)
-  1,900+ (pinterest.com/priveaccess)
-  3 Million+ views | 2,700+ subscribers (youtube.com/priveaccess)
-  2,000+ images (flickr.com/priveaccess)
-  1,500+ inbound links. The most important measure for a website is how many other sites link to it. The more links the better. Having links to your website from authoritative resources on the Internet helps you rank higher in search engines since these links are an indication that your website is trustworthy and contains good content.

AD SUBMISSIONS

Privé Access offers multiple ways to build your brand and get your message to our niche demographic and loyal readership. Ad buys are sold on a monthly / yearly basis.

Every time visitors enter our blog-site to read one of our articles, your advertisement will be seen.

AD RATES (January 1 2016 - January 1 2017)

Responsive high impact units

Top homepage unit viewed across all pages:

\$1200/month - \$7000/six months - \$14000.00/year
Size (728x90) Animated or static content

Right column unit viewed across all pages:

\$900/month - \$5000/six months - \$9500/year
Size (340x283) Animated or static content.

Within featured and top posts:

\$650/month - \$3400/six months - \$6000.00/year

Branded Articles

Our editorial team can create a branded article around your business, making sure that it fits the message you want to get across and that it's optimized for maximum reach and social media exposure.

This branded article, with a call to action to contact your business directly, would then be distributed across our news feed and social media channels.

1 Branded article \$750 – 2 Branded articles \$1050 – 4 Branded articles \$1750

Corporate Video Sponsor viewed across all pages:

300,000 impressions \$500.00/week \$1,800.00/month or \$20,000.00/year with changeable content (right column).

The video must be available on video networks such as: YouTube or Vimeo. The embed code, url or video file must be provided to us. All costs are a flat rate, paid in advance. The impressions are representative of an analysis of a recent month's log files.

Partners Section:

Do you want to familiarize your product or service with Privé readers and members? If so, we highly suggest you consider our partners section located in the right column. We will feature you for an entire year for a onetime payment of \$1500.00. We are confident this sponsorship will pay for itself over the course of the year. We limit 10 website co-sponsors at a time, so this partnership does not get over-saturated. This is the best way for your product or service to get noticed!

PAYMENTS | DISCOUNTS

Bank wire transfer or PayPal: www.paypal.me/prive | All payments are in U.S. dollars | 20% discount on 2 year commitments.

Email: media@priveaccess.com

PLEASE SCOLL DOWN TO VIEW PAGE SOURCES

PRIVÉ ACCESS

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HOME AUTOMOBILES AVIATION DINING LIFESTYLE REAL ESTATE TECH TIMEPIECES YACHTS ADVERTISE CONTACT US Q



HOME AUTOMOBILES AVIATION DINING LIFESTYLE REAL ESTATE TECH TIMEPIECES YACHTS ADVERTISE CONTACT US Q

AUTOMOBILES



BENTLEY EXP 10 SPEED SIX CONCEPT

by Privé · May 22, 2016

Bentley's latest concept is the EXP 10 Speed Six, revealed in 2015 at the Geneva motor show. The Speed Six name recalls...



SPYKER EVOLVES WITH THE C8 PRELIATOR

May 17, 2016



VERTU SIGNATURE TOUCH FOR BENTLEY

May 12, 2016



FENYR SUPERSPORT BY W MOTORS

May 8, 2016



STRUT TEAMS UP WITH BECKER AUTOMOTIVE FOR DR. DRE

April 19, 2016

KEEP IN TOUCH



Malé zařízení vám umožní sledovat cokoli pomocí chytrého telefonu

[klikněte zde](#)

AVIATION



ARRIVE IN STYLE WITH THE COBALT VALKYRIE PERSONAL AIRCRAFT

by Privé · February 8, 2016



PERSONAL AUTONOMOUS AERIAL VEHICLE

by Privé · February 4, 2016

POPULAR POSTS



VERTU SIGNATURE TOUCH FOR BENTLEY

May 12, 2016

DINING



PARTY ALL NIGHT IN LE PALAIS DE TOKYO

February 11, 2016



CASA COOK HOTEL IN PICTURESQUE RHODES GREECE

June 5, 2016



TWO MODERN MANSIONS ON SUNSET PLAZA DRIVE IN L.A.

June 8, 2014

Home Notifications Messages Search Twitter




TWEETS 11.3K FOLLOWING 1,523 FOLLOWERS 12.5K LIKES 162 LISTS 15


Prive Access
 @PriveAccess FOLLOWING
 Welcome to the official Twitter stream for Prive Access - Your Digital Luxury News Source. Source: [instagram.com/priveaccess](https://www.instagram.com/priveaccess)
 Global priveaccess.com
 Joined July 2009

Tweets Tweets & replies Media

Prive Access @PriveAccess · Sep 29
 The Prive Sunday Edition is out! www.priveaccess.com/?edition_s3-d7
 Stones via @miantra

Who to follow
 iDell (@iDell) Follow
 Angie Anstreich (@Supernova) Follow
 OneOcean Ventures (@OneOceanVentures) Follow


Instagram Search



priveaccess Follow

PRIVE ACCESS Your Digital Luxury News Source. Snap: @priveaccess
 Twitter: @priveaccess Media: @priveaccess.com Advertise: priveaccess.com


269 posts 31.5k followers 100 following



Analytics Ads Search

Privé Access

Global / priveaccess.com
 Welcome to the official Pinterest account for Privé Access | Your Digital Luxury News Source



15 Boards 5.6k Pins 3.6k Likes 2.1k Followers 601 Following

Create board

Art 84 Pins


Automotive 213 Pins

Aviation 188 Pins

Cigars 159 Pins

Cool Stuff 287 Pins

YouTube Search



Privé Access Subscribe 223

Home Videos Playlists Channels Discussion About

Privé International

131 views · 4 months ago

Visit us at <https://www.priveinternatio...>

LEVEL BY LAND | SEA | AIR

0:07 / 0:27

Featured channels

- euPORNREGISTRY Subscribe
- flazzara Subscribe
- Top Gear ID Subscribe
- Hollywood Vibe La C... Subscribe
- The Luxury Channel Subscribe
- Mega yacht News Subscribe

LIBRARY

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SUBSCRIPTIONS

- FurForOut 1
- CaseyKistal 4
- DIGITALFOCUSY 2
- Jon Olsson
- Mr Ben Brown 2
- Stones150 3
- The Food Ranger
- Seb Delaney 1
- Gary Vaparchuk 4
- Muschie 3
- fuzzeyTUBE 3
- VikkyoffVibeord 3
- Flores Carls
- Mo Vlogs 7



Privé Access
@priveaccess

- Home
- About
- Photos
- Likes
- Instagram feed
- Videos
- Relevant
- Posts
- Create a Page



Like Message More More

Contact Us



Privé Access
Mar 22 · 4



BENTLEY EXP 10 SPEED SIX CONCEPT
<http://priveaccess.com/bentley-exp-10-speed-six-concept/>



News/Media Website

Search for posts on this Page

PEOPLE

3,142 likes

See more of Privé Access by logging into Facebook.

Message this Page, learn about upcoming events and more. If you don't have a Facebook account, you can create one to see more of this Page.

Sign Up

Log In